

Office of the Mayor

CITY OF NEW YORK



Proclamation

WHEREAS: THROUGHOUT OUR HISTORY, NEW YORK HAS BEEN PROUD TO BE THE WORLD'S SECOND HOME—A CITY BUILT AND SUSTAINED BY PEOPLE OF EVERY BACKGROUND AND BELIEF. OUR DIVERSITY DEFINES AND STRENGTHENS US, AND WITH NEARLY A THIRD OF NEW YORKERS PROUDLY CLAIMING LATIN HERITAGE, OUR CITY TRULY IS A GLOBAL CAPITAL OF LATIN AMERICAN ART AND ENTERTAINMENT. THIS FACT IS RECOGNIZED BY THE MANY TERRIFIC EVENTS ENDORSED ANNUALLY BY THE NYC LATIN MEDIA & ENTERTAINMENT COMMISSION. AS OUR CITY CONTINUES TO STRENGTHEN OUR LATIN MEDIA COMPANIES, ARTISTS, AND ENTREPRENEURS, WE'RE PROUD TO JOIN PAN AMERICAN MUSIC & ART RESEARCH ONCE AGAIN IN CELEBRATING LATIN AMERICAN CULTURAL WEEK.

WHEREAS: LATIN AMERICAN NEW YORKERS HAVE REALIZED THEIR DREAMS THROUGH HARD WORK, PERSEVERANCE, AND A COOPERATIVE SPIRIT, DEMONSTRATING THE BOUNDLESS POTENTIAL OF THE NEW YORK EXPERIENCE. AND WITH NEARLY \$1 TRILLION IN BUYING POWER, LATIN AMERICANS HAVE BECOME ONE OF THE MOST INFLUENTIAL CONSUMER GROUPS IN THE COUNTRY. FROM BUSINESS AND POLITICS TO MEDICINE AND ENTERTAINMENT, THE CONTRIBUTIONS OF OUR LATIN AMERICAN RESIDENTS CONTINUE TO HAVE A TREMENDOUS IMPACT ON NEW YORK'S AND THE U.S.'S ECONOMIES AND CULTURES.


WHEREAS: LATIN AMERICAN CULTURAL WEEK PRESENTS AND PROMOTES ESTABLISHED AND EMERGING ARTISTS IN MUSIC, DANCE, LITERATURE, THEATER, FILM, AND THE VISUAL ARTS. AS NEW YORK CITY CONTINUES TO CELEBRATE THE ACHIEVEMENTS OF ALL LATIN AMERICANS, WE'RE DELIGHTED TO JOIN THE CREATORS, SPONSORS, AND AFICIONADOS OF THIS WEEK'S EVENTS IN LOOKING FORWARD TO EVEN GREATER ACHIEVEMENTS ON THE HORIZON. *A NOMBRE DE TODOS LOS NEOYORQUINOS, POR FAVOR ACEPTEN MIS MEJORES DESEOS Y DISFRUTEN LOS EVENTOS.*

NOW THEREFORE, I, MICHAEL R. BLOOMBERG, MAYOR OF THE CITY OF NEW YORK, IN RECOGNITION OF THIS EXCITING ANNUAL TRADITION, DO HEREBY PROCLAIM NOVEMBER 10TH—17TH, 2010 IN THE CITY OF NEW YORK AS:

"NYC LATIN AMERICAN CULTURAL WEEK"



IN WITNESS WHEREOF, I HAVE HEREUNTO
SET MY HAND AND USED THE SEAL OF
THE CITY OF NEW YORK TO BE AFFIXED.


MICHAEL R. BLOOMBERG
MAYOR